

## Directions

Details of the location are available at [www.adastral.co.uk/Travel/Location.asp](http://www.adastral.co.uk/Travel/Location.asp)

### By car:

From the Midlands and the North take A14 toward Ipswich, from London and the South follow the A12 to Ipswich (approx 63 miles). Follow A14 East (signposted to Felixstowe), around Ipswich and over the Orwell Bridge. Join A12 north (signposted to Lowestoft) for approx 2 miles. Adastral Park can be found by turning right at the second roundabout.

### Public transport:

From the rail station, you can get to Adastral Park via the Superoute 66 bus or by taxi. Taxi fares from Ipswich railway station costs around £10 - £15.

The Superoute 66 bus service leaves Ipswich Rail Station for Adastral Park (Martlesham Heath, British Telecom) approximately every 10 - 15 minutes. You should note that the service does stop elsewhere en route and the scheduled journey time is around 40 - 50 minutes. A single fare will cost around £2.00.

### Access:

All visitors must report to Reception to collect a pass on arrival, and wear it visibly while on the site. Please allow 10-15 minutes for picking up the pass.

### Useful links:

Buses: [www.travelineeastanglia.co.uk](http://www.travelineeastanglia.co.uk)

Superoute 66: [www.suffolk.gov.uk/NR/rdonlyres/56140862-9F94-460C-8019-700C117A0863/0/04IpswichEast.pdf](http://www.suffolk.gov.uk/NR/rdonlyres/56140862-9F94-460C-8019-700C117A0863/0/04IpswichEast.pdf)

Rail times: [www.nationalrail.co.uk](http://www.nationalrail.co.uk) 0845 48 49 50

EoE ISG : [www.cilip.org.uk/specialinterestgroups/bysubject/information/services/regions/ee](http://www.cilip.org.uk/specialinterestgroups/bysubject/information/services/regions/ee)

### Organiser contact details (please advise us of any accessibility issues)

Kate Byford, Endeavour House, Russell Road, Ipswich, Suffolk, IP1 2BX.

Tel: 01473 264612. Fax: 01473 216847

Email: [kate.byford@libher.suffolkecc.gov.uk](mailto:kate.byford@libher.suffolkecc.gov.uk)

**Online booking form:** <http://www.cilipeoe.org.uk/bookingform1>

Large print version available

## It's a Virtual Life: exploring social networks

Crucible Studio, Adastral Park, Martlesham Heath, Ipswich, IP5 3RE

Thursday 17th April 2008, 10.00 am- 4.15 pm



*Illustration by Judy Musselle: [musselle80@btinternet.com](mailto:musselle80@btinternet.com)*

Are you using Facebook, Second Life, Yahoo Groups, Bebo, LibraryThing, LiveJournal, MySpace and the like?

Are your library users asking for advice on these types of communities?

Come and find out more about many aspects of online social networking. Talks will cover general issues plus a variety of examples of running and using such networks:

- ◇ help your users to understand the pitfalls and advantages
- ◇ set up your own social networking space
- ◇ explore a virtual learning environment
- ◇ practice librarianship in cyberspace
- ◇ enhance your professional development using the CILIP Communities

## Programme

### It's a Virtual Life: exploring social networks

Thursday 17th April May 2008, 10.00 am- 4.15 pm  
Crucible Studio, Aadastral Park, Martlesham Heath, Ipswich, IP5 3RE

Cost for the day including lunch is £60 + VAT (£10.50).  
Applications for free places for the unwaged will be considered.

I should like to attend the meeting on Thursday 17th April May 2008

Name .....

Organisation .....

Contact tel/email .....

Choose one of the following options:

Please send an invoice to:

.....  
.....

I have posted/enclose a cheque for £..... payable to CILIP East of England ISG

AGM only - free of charge

Please advise us if you have any special dietary needs:

.....

Return this form and any payment to:

Kate Byford, Endeavour House, Russell Road, Ipswich, Suffolk, IP1 2BX.

Tel: 01473 264612. Fax: 01473 216847

Email: kate.byford@libher.suffolkcc.gov.uk

**OR**

**Book online at: [www.cilipeoe.org.uk/bookingform1](http://www.cilipeoe.org.uk/bookingform1)**

Closing date: 4th April. Please book early.

**You will only be notified if your application is NOT successful**

10.00	Registration and coffee or tea
10.30	<b>Phil Bradley</b> —Social networking: advantages & disadvantages
11.15	Coffee or tea
11.30	<b>Lyn Parker</b> More questions than answers: the reflections of Maggie Kohime, a virtual librarian in Second Life
12.15	<b>Phil Bradley</b> —Utilising the power of Web 2.0 in your library
1.00	Lunch
1.45	AGM
2.00	Example online communities 1. <b>Simon Thompson</b> —BT's Hubbub 2. <b>Sacha Cinnamond</b> —a Virtual Learning Environment
3.00	Coffee or tea
3.15	3. <b>Lindsay Rees-Jones</b> —Your virtual professional community
4.00	Round-up and close

### Annual General Meeting

The AGM of the East of England Information Services Group will take place at 1.45. Attendance is free of charge. Any member who wishes to attend the **AGM only** should select that option on the booking form. Nominations of members for election as officers or as members of the Group Committee should be made in writing, signed by two members of the Group entitled to vote and counter-signed by the candidate to indicate consent. Nominations must reach the Secretary not later than 4th April.

Any member wishing to put a motion to the meeting should give notice of the motion in writing, signed by the member, to be delivered by 4th April to the Group Secretary: James Yardley, Cambridgeshire County Council, Libraries, Archives & Information, Roger Ascham Library Site, Ascham Road, Cambridge, CB4 2BD email James.Yardley@cambridgeshire.gov.uk, fax 01223 712011.

### Agenda

- |    |                                 |    |                       |
|----|---------------------------------|----|-----------------------|
| 1. | Minutes of the AGM 12 July 2007 | 4. | Financial Report      |
| 2. | Matters arising                 | 5. | Election of committee |
| 3. | Annual Report                   | 6. | Motions submitted     |
|    |                                 | 7. | Any other business    |